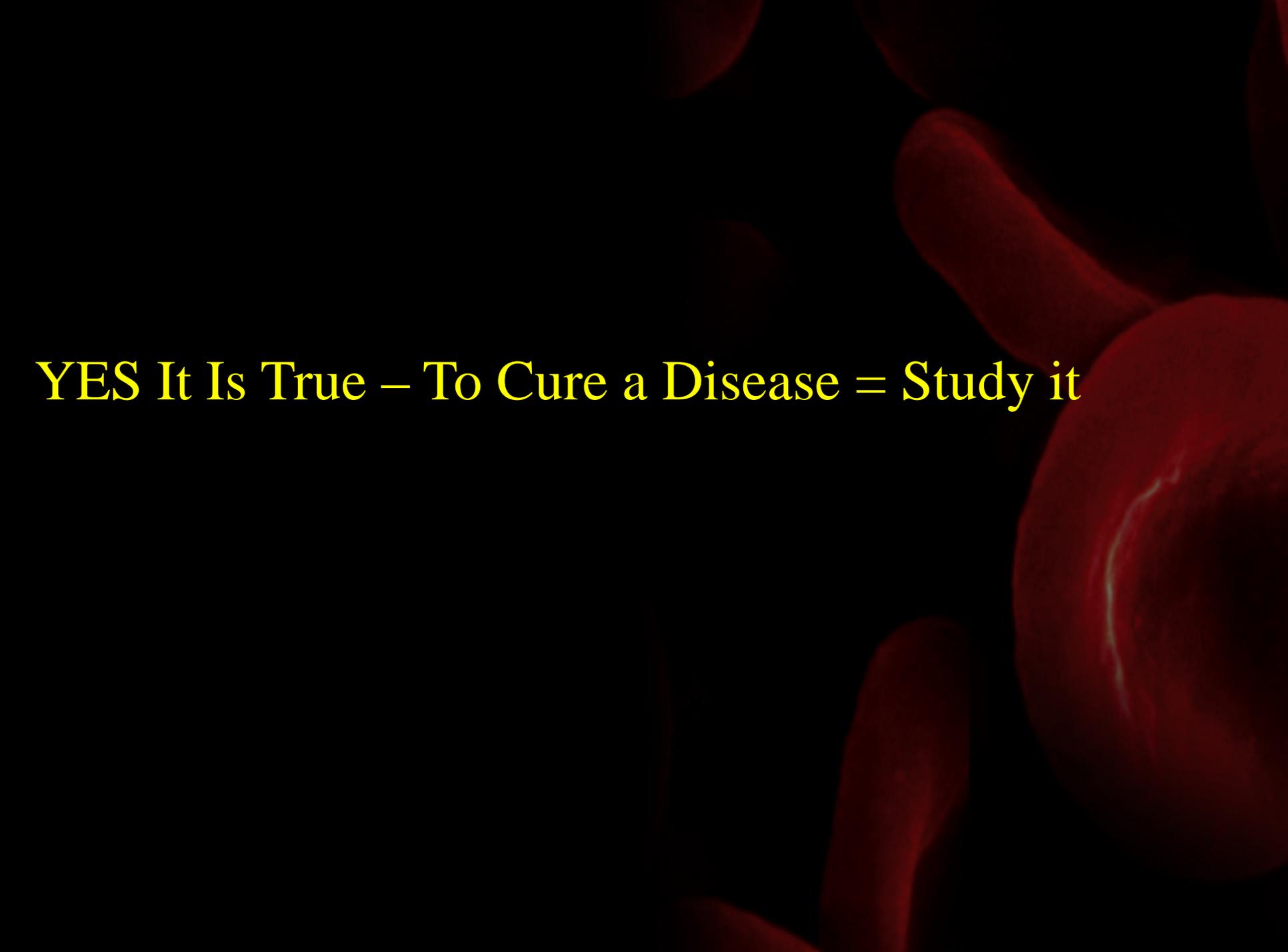


# Recruitment



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**YES It Is True – To Cure a Disease = Study it**

A microscopic view of several red blood cells, which are biconcave discs, against a dark background. The cells are illuminated from the side, creating a bright rim and a darker center, highlighting their characteristic shape.

*To Cure a Recruiting Problem...*

$$\int_0^{\frac{\pi}{2}} \left( \frac{\cos^m x}{\cosh^{\frac{1}{2}} x} \right) dx = 0 \quad \left\{ \frac{\cos x}{2} = \frac{\pi}{2} \right\}$$

$$\Gamma(n) = (n-1)! \frac{\pi}{2} \text{ if } n > 0 \quad (n > -1) \quad [\sin ax - 1]$$

$$V_1 + V_2 = \sqrt{x+y} \quad (n \text{ is an even integer})$$

$$\sqrt{x^2 - a^2} \quad (\cosh^{-1} x > 0), \quad \frac{1 \cdot 3 \cdot 5 \dots (n-1)}{2 \cdot 4 \cdot 6 \dots n} \frac{\pi}{2} = \frac{1}{2} \frac{\pi}{n}$$

$$\frac{1}{m+n} (\sinh^{m+n} x) \frac{V_1 V_2}{P_1 P_2} - \frac{\pi}{2} \sqrt{\log p} \int_0^{\frac{\pi}{2}} \frac{\tan^{-1} x}{x} dx$$

$$B(m, n/2) = B(n, m) \cdot \left[ \frac{a+b}{a} \right] \text{ so if } x > 0 \quad (n > 0, a > 0)$$

$$\int_0^{\infty} e^{-ax} dx = \left( \log \frac{1}{x} \right) = \sqrt{\frac{\pi + 1.77245389}{2^n}} \int \frac{dx}{a + e^{bx}} \quad (n > 1, a > 0)$$

$$\frac{\Gamma(m+1) \cdot \Gamma(n+1)}{\Gamma(m+n+2)} \left[ \frac{1}{\cos x} \right] \text{ if } m > 0 \text{ so if } dx = \frac{e^{ax}(b+c)x}{2[a^2+(b-c)^2]}$$

$$A - \frac{a}{x} = B \int_a^{\infty} (\sin x dx) \frac{\pi \Gamma(\frac{n+1}{2})}{2 \Gamma(\frac{n+1}{2})} = 2 \sum_{r=0}^{\infty} \frac{a^{2r} x^{n-2r}}{n-2r+1} \quad p < x-1$$

$$\Gamma(\cos x) \left\{ \frac{x^m e^{ax}}{a} - \frac{(\sin x)}{KAB} - KKU_4 = \frac{a \cdot b \cdot c^n \Gamma(\frac{a}{b}) \Gamma(\frac{c}{b})}{p q k \Gamma(\frac{a}{b} - \frac{c}{b} - \frac{a}{b})} \right.$$

$$\sqrt{\pi} \cdot \left( \frac{n+1}{2} \right) \quad \frac{e^{ax}(b-c)s}{2a} = \iiint_V (x^m - iy^{m+1})^2 dv \text{ where } V \text{ is the region of space bounded by coordinates}$$

$$\text{so, if } n > -1, \quad \frac{-1}{2m \sqrt{ab}} \tan^{-1} \left( e^{ax} \sqrt{\frac{a}{b}} \right) \sum_{r=0}^m \frac{(-1)^r m! x^{m-r}}{r! (m-r)!} \left( \frac{x}{b} \right)^r \left( \frac{z}{b} \right)^k = 1$$

$$\frac{a(\sin bx - nk \cos bx + a \cos(b+c)x)}{2(a^2 + 4b)}$$

$$\sum_{r=0}^m \frac{a^{2r} x^{n-2r}}{n-2r+1} \left[ \frac{1}{2m \sqrt{2}} \log \frac{\sqrt{a} e^{ax} - \sqrt{b}}{\sqrt{a} e^{ax} + \sqrt{b}} \right]$$



Team! – Like any great machine  
Build and Then Maintain

Buy In

Communication

Ownership

Tools That YOU Build

Screening

Check List

Order sets

Enrollment Packets

One Mouth – Two Ears

GET INPUT from your constituents

Ask OR You Shall Receive

# The Truly Multidisciplinary TEAM







# Buy In

- Coordinators
- Every Clinician that COULD Touch the Pt.
  - BEDSIDE NURSE – (Make or Break)
- Department Managers
- Buy (Implies Money) - SHARE

# The Number One Ingredient!!!



# P.I. = Practically Invisible?



- EPIC Failure



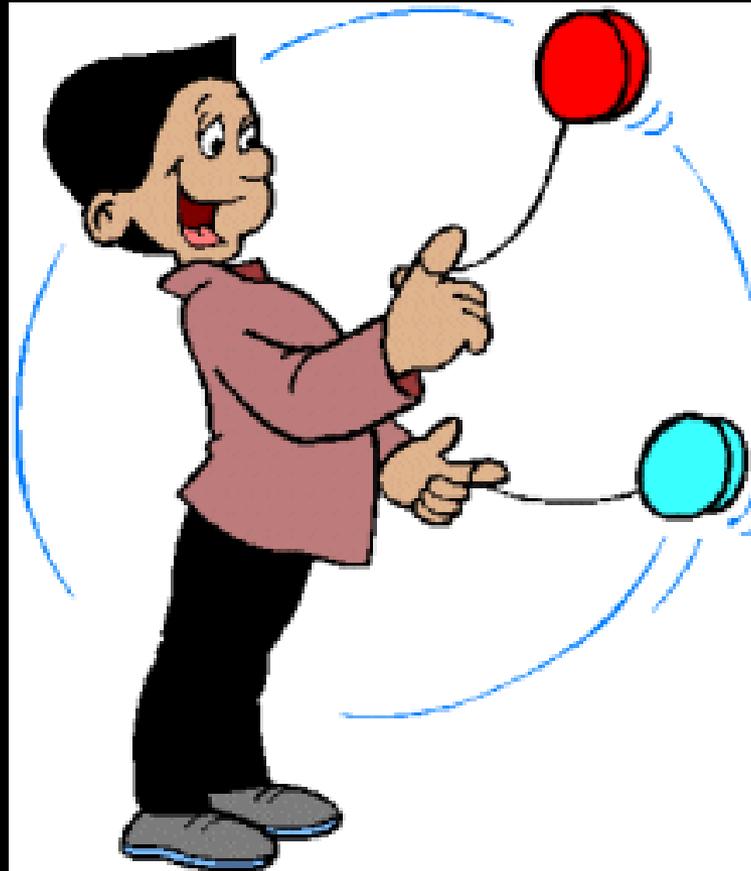
# Call Team

- All Politics are Local
- EVERY disease has Politics
- Creativity and Finness
- Therapeutic Trial – Maybe involves Drugs?

# How To Reach YOU

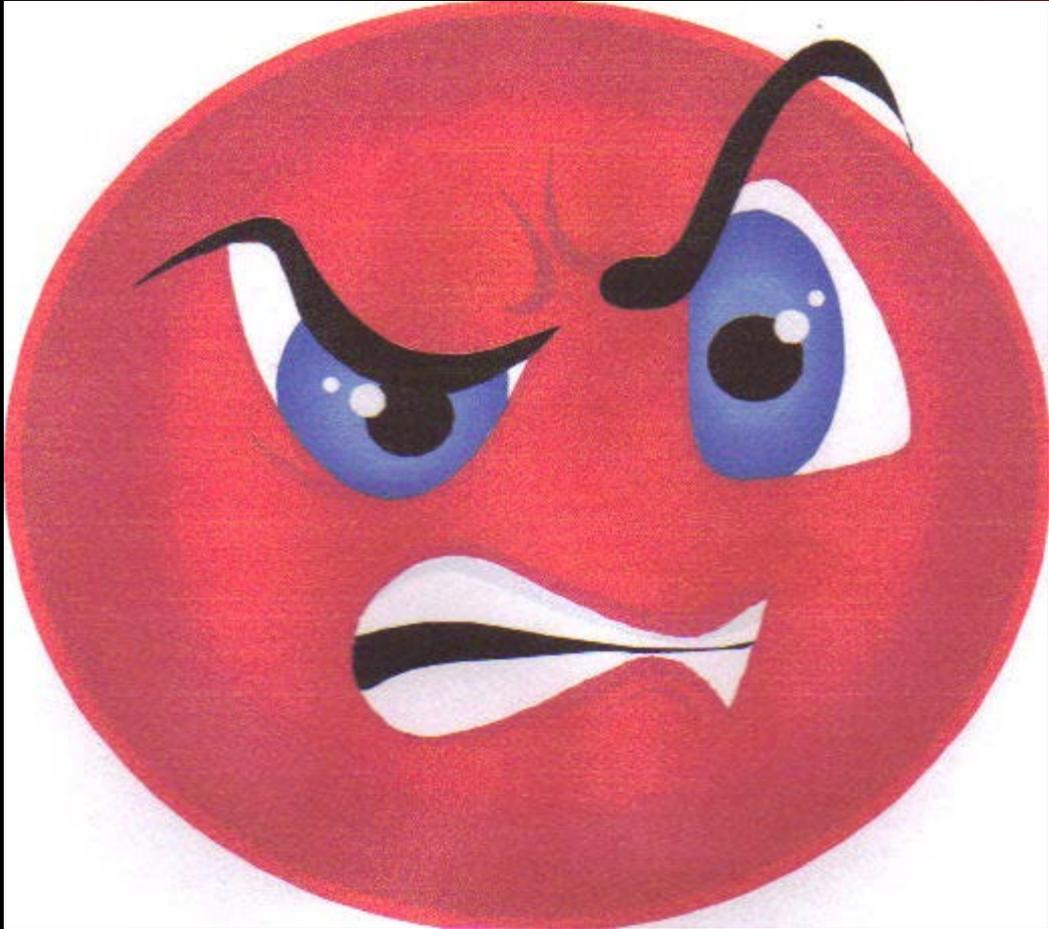
- A.A.A.
- You
- Your Backup
- The Person Backing THEM up etc.

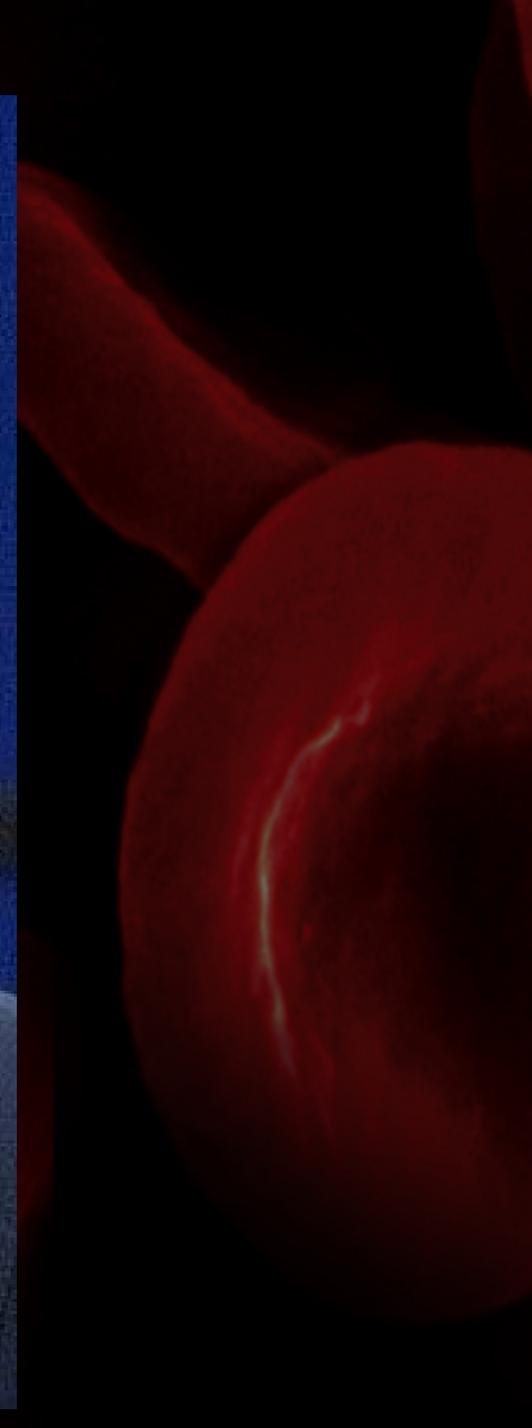
- The YOYO Principle



# Tools

- Must Be Easy
- Must Be Available (binder – What Binder?)
- Keep in Mind How Often ONE person uses...
- Chart “Stuff”
- Enrollment Cards
- I-phone apps
- Screeners – Need Straight Forward Directions





## Looking For Research Subjects

If you see patients with Signs or symptoms of:

*Tsutsugamushi*

*Please Call: Dr. Yah Wright*

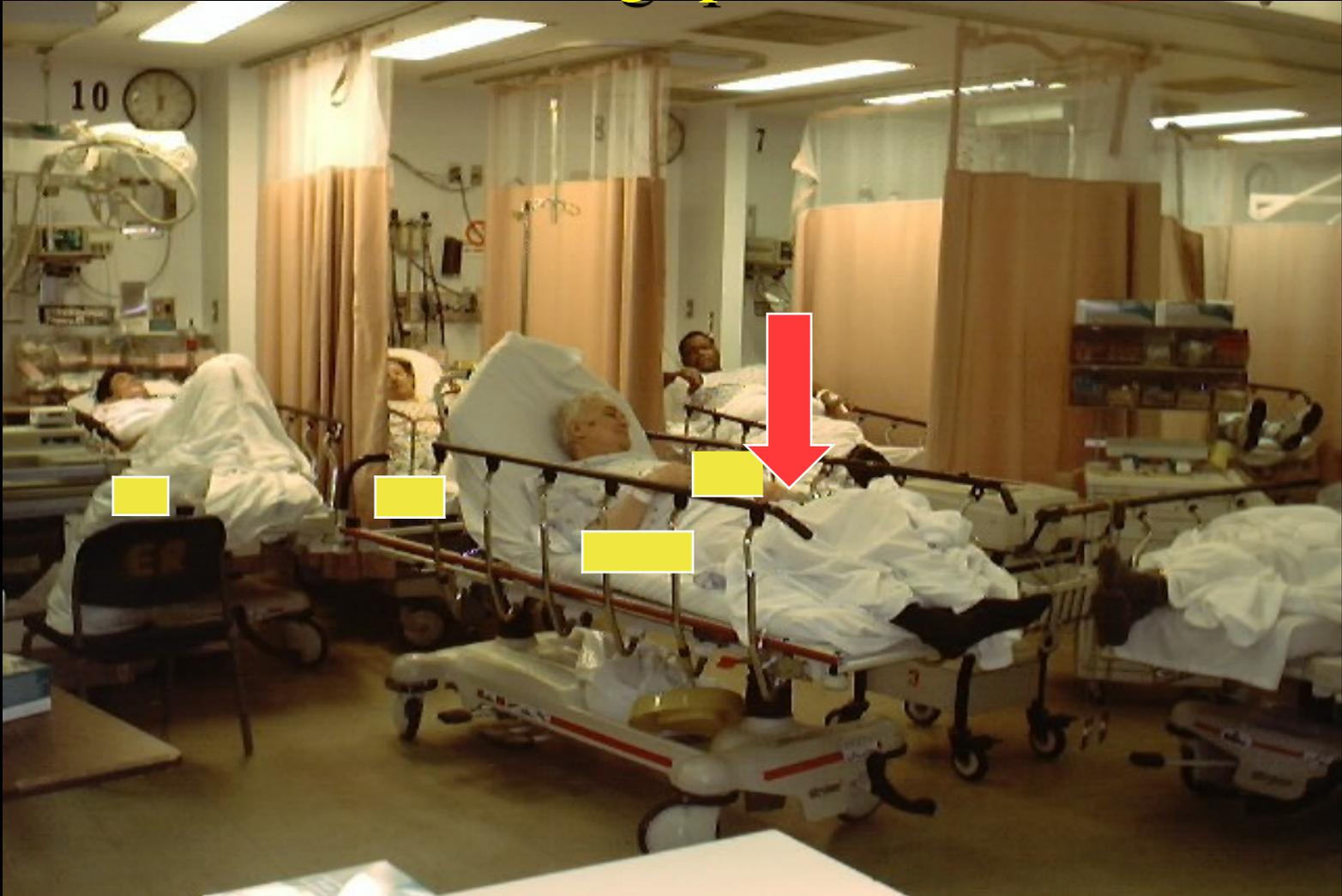
*1-888-Not-Here*



- What does your NET look like for NETT



YOU want something specific on which one?



My Own People forget

# TRIAGE



So many trials



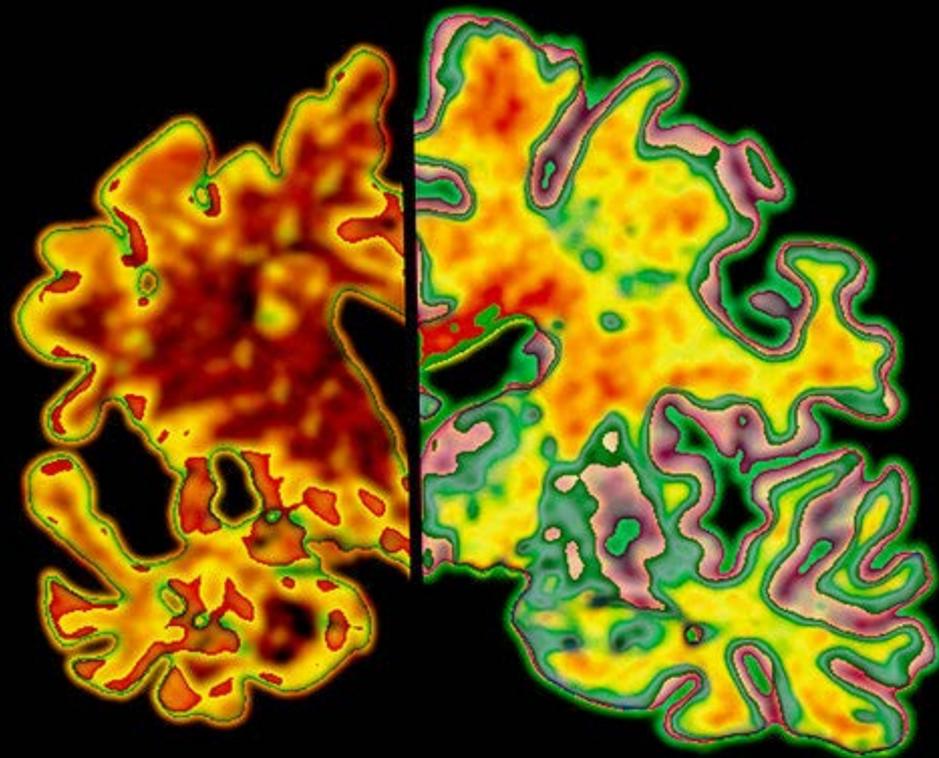


- Turn the No's into Why Not's



# SHINE





SCIENCEPHOTOLIBRARY

# Telemedicine?



- Some interesting barriers
  - Laws and Licenses
  - IRB (who's)
  - 1572s
  - Am I “There”?

